



STUDIO LEGALE CAU

STEFANO VOLTAGGIO

SUMMARY

- Born in Rome, Italy, on July 1st, 1969
- 10 years of experience as a Journalist, Press Relations, Marketing and Communications Manager
- As a PR and Communications expert worked extensively with International and Multinational companies within the digital technology/broadcast arena
- Senior Film and TV Development executive with a total of 18 years' experience in the industry, with hands on experience as an accomplished screenwriter
- Since 2006 developed dozens of Film and TV projects of which 12 reached final production
- Wrote six TV series for National and International TV and three feature films over a period of 7 years
- Expert at evaluating Film and TV local, regional and international trends and coproduction potentials between different markets
- Have lead teams of up to seven direct reports.
- Fluent in both spoken and written Italian and English, proficient in French. Elementary German.

PROFESSIONAL EXPERIENCE

All titles for Stefano Voltaggio on IMDB:

<https://pro-labs.imdb.com/name/nm1277849?s=bcaf6ef9-cadd-3a55-a077-fa3ce4738f67>

❖ **BLUE JOINT FILM Srl.** (February 2017 – ongoing)

Blue Jint film is a newly formed film and television production company, with a strong focus on Story Development and Project Financing and Marketing.

Partner, Head of Drama Development

Key Responsibilities and Accountabilities:

- Identify new projects, both for domestic and international markets, and work directly with writers, broadcasters and producers to develop them.
- Produce new projects in-house by leading a creative think tank of three to five writers

Key Achievements:

- The company is a start up. However, we have already contributed to the financing of the movie “Ammore e Malavita”, which has just won “Best Film” and other major Awards at the David di Donatello ceremony. The David di Donatello is Italy’s equivalent to the Academy Award.

❖ **FABULA PICTURES (formerly DE ANGELIS GROUP)** (November 2006 – June 2017) *Fabula is one of Italy’s leading audiovisual production companies in Europe, with established expertise in editorial development, international funding and co-production, post-production and product placement.*

Film and TV development executive with a non-competitive clause for TV – (November 2006- June 2017)

Key Responsibilities and Accountabilities:

- Identify new projects, both for domestic and international markets, and work directly with writers, broadcasters and producers to develop them.
- Produce new projects in-house by leading a creative think tank of three to five writers
- The position reports to the President of Development, who is also one of the owners of company.

Key Achievements:

- **Creator** of an international TV series set in the world of oil & energy produced by **Sky** (currently in development): projected budget Euro 35m
- Wrote the concept, the story and four out of twelve scripts for the \$28m international TV series *Titanic Blood and Steel* (Best European Producer, Nymph d'Or at Monte Carlo TV Festival 2012); apart from writing, managed relations between commissioning editors at RAI (the Italian pub-caster), other writers and the director (Ciaran Donnelly, *The Tudors*, *Camelot*). Titanic B&S was broadcast in the US, Canada, most of Europe and in Asia by History Channel Asia
- Developed and/or co-wrote dozens of projects since 2006, with a total of 12 Film or TV projects reaching final production stage for either National or International consumption. Minimum budget \$ 2.8m, maximum budget \$ 28m.
- Co-wrote a feature film (currently in pre production) with film and advertising director Paolo Vari: *The School For the Unemployed* prod. Casa delle Visioni, Rai Cinema, Djoint Ventures (CH) and Komplizen Film (D).
- Co-wrote director Paola Randi's feature debut, *Into Paradiso* prod. Acaba Produzioni, Istituto Luce Cinecittà.

- ❖ **DIRITTO D'IMMAGINE SRL.** (December 2000 – 2006) *Diritto d'Immagine is a PR and Communications company which I co-founded with Alessandro Censi Buffarini, my shares of which I sold to my business partner when I left. It closed a couple of years after I left. It focused on implementing the PR and Communications strategies of multinational companies operating in the market of film, television and visual FX. In that capacity, I frequently provided service as a copyright and creative executive.*

CEO– (December 2001- 2006)

Key Responsibilities and Accountabilities:

- Managing the PR accounts for Italy and sometimes EMEA, of companies like British Telecom Broadcast Systems, Autodesk, Quantel, Christie Digital Systems and other smaller companies
- Creating PR events for companies like Technicolor, Kodak or organizations such as UNICEF and the UN

Key Achievements:

- Helped introducing the digital revolution in Film and Video in Italy through dozens of articles, speeches and conferences through the years.

- ❖ **NOTE DI TECNICA CINEMATOGRAFICA** – (2002/2004)

Note di Tecnica Cinematografica is the publication of the Italian Association of Film Technology, which is affiliated to ANICA, the Italian Film Industry Association, part of Confindustria. I was the Chief Editor of the magazine for nearly three years.

- ❖ **QUANTEL Ltd.** (September 1996 – 2001) *Quantel was one of the first companies to design and produce high end hardware and software for the digital manipulation of images in film and television.*

PR Manager and Copy for Italy– (December 2001- 2006)

Key Responsibilities and Accountabilities:

- Implementing Quantel's PR and Marketing communications strategies in Italy; creating and managing new press relations; overseeing and/or producing press releases, copy material and case studies.

Held other positions in Feature film productions between 1996 and 1998 (see Imdb.com).

EDUCATION, TRAINING AND CERTIFICATIONS

Script Development Workshop (2005)

Sources 2 – European Union MEDIA Program

Bachelor's Degree in Film, Video and Photographic Arts (1996)

University of Westminster, London (U.K.)

VOLUNTEER EXPERIENCE

ABIO | Associazione Bambini in Ospedale Onlus (Feb/Dec 2004)

One morning a week for approximately one year I went to a pediatric hospital in Rome to entertain children suffering from leukemia and other serious blood related conditions.